

HAIRVIT™

Hair and scalp nutrient and conditioner

BENEFITS

- Strengthens hair roots and prevents excessive hair loss by enhancing proper blood circulation to the scalp
- Prevents premature graying of hair by correcting melanogenesis
- Promotes healthy hair growth by preventing protein loss from hair
- Effectively treats and prevents scalp afflictions like dandruff, itchy and scaly scalp by virtue of its potent fungicidal and anti-bacterial action
- Provides soothing and relaxing effect and helps induce sound sleep

PRODUCT CONCEPT

Hairvit is a rich blend of standardized herbal extract which ensures scalp and hair nourishment and health. Hairvit helps to stimulate and promote hair growth and strengthen the hair roots. The herbs in Hairvit are potent antibacterial, fungicidal, antimicrobial, antioxidants and promote melanogenesis which help prevent premature greying. Also Hairvit has herbs which provide soporific action inducing sound sleep. By special processes, Hairvit is the only local application which retains all active volatiles in the product till the time of usage.

MODE OF ACTION

STRENGTHENS HAIR ROOT AND PROMOTES HAIR GROWTH

Eclipta alba¹ (Bhringraj), Emblica officinalis (Amla), Nardostachys jatamansi (Jatamansi), Cocus nucifera oil⁴ (Nariyal tel)

PREVENTS PREMATURE GRAYING AND ACTIVATES MELANOGENESIS

Eclipta alba¹ (Bhringraj), Hibiscus rosa sinensis⁵ (Jaswand), Cyperus rotundus (Nagarmotha)

TREATS AND PREVENTS DANDRUFF

Azadirachta indica (Neem), Aloe vera (Kumari), Lawsonia inermis³ (Henna), Pongamia glabra (Karanj), Hedychium spicatum² (Kapurkachri), Trigonella foenum graeceum⁶ (Methi)

POTENT COOLING AND SOPORIFIC ACTION

Bacopa monnieri (Brahmi), Nardostachys jatamansi (Jatamansi)

DOCUMENTED RESEARCH REFERENCES

1. Eclipta alba extract with potential for hair growth promoting activity. (J Ethnopharmacol. 2009 May 28.)
2. Antimicrobial activity of Hedychium spicatum. (Fitoterapia.2006 Apr; 77(3):240-2. Epub 2006 Feb 23.)
3. Fungitoxic studies on bark extract of Lawsonia inermis against ringworm fungi. (Hindustan Antibiot Bull. 1989 Feb-May; 31(1-2):32-5.)
4. Effect of mineral oil, sunflower oil, and coconut oil on prevention of hair damage. (J Cosmet Sci.2003 Mar-Apr; 54(2):175-92.)

5. In vivo and in vitro evaluation of hair growth potential of Hibiscus rosa-sinensis. (J Ethnopharmacol. 2003 Oct; 88(2-3):235-9.)
6. Aqueous and organic extracts of Trigonella foenum-graecum L. inhibit the mycelia growth of fungi. (J Environ Sci (China). 2008; 20(12):1453-7.)

HAIRVIT COMPOSITION

Each 100ml prepared from:	%w/v
Brahmi (Bacopa monnieri)	5.00
Bhringraj (Eclipta alba)	5.00
Mehndi (Lawsonia inermis)	5.00
Amalaki (Emblica officinalis)	3.00
Kumari (Aloe vera)	3.00
Neem (Azadirachta indica)	3.00
Jaswund phool (Hibiscus rosa sinensis)	2.50
Dudhi (Logenaria vulgaris)	2.50
Kapurkachri (Hedychium spicatum)	2.00
Karanj (Pongamia glabra)	2.00
Methi (Trigonellafoenum Graecum)	2.00
Nagarmotha (Cyperus rotundus)	2.00
Jatamansi (Nardostachys jatamansi)	1.50
Shikakai (Acacia concinna)	1.50
Pacholi (Pogostemon pachouli)	0.50
Til oil (Sesamum indicum)	25.00 (v/v)
Oil base (Cocos nucifera)	q.s

INDICATIONS

- Hair loss of varied etiology
- Premature graying of hair
- Dandruff and other scalp afflictions
- Seborrhoeic dermatitis
- Alopecia

DOSAGE

Apply sufficient quantity of Hairvit to hair and scalp and gently massage for 5-10 minutes till absorbed.

DO NOT REFRIGERATE